2013 MPHA ANNUAL MEETING
Health in All Policies: Creating Health Equity

June 13-14, 2013
The Commons Hotel, Minneapolis
CEUs available
CONFERENCE OVERVIEW

Health in All Policies (HiAP) is an innovative systems change approach to the processes through which policies are created and implemented. This Minnesota Public Health Association (MPHA) conference will help attendees increase awareness about the health implications of policy in many sectors, not just those explicitly related to health. Attendees will learn how HiAP principles can contribute to the policy making process at all levels of government (and other organizations) and positively impact the determinants of health as well as fulfill the original (non-health) objectives of the policy. Examples of putting HiAP into practice will be shared. The conference will also present key strategies essential to creating health equity and addressing health disparities.

LEARNING OBJECTIVES

• Describe the Health in All Policies (HiAP) approach.
• Cite examples of HiAP strategies being implemented in Minnesota.
• Outline opportunities for using HiAP approach in your community and work setting.
• Identify strategies to create health equity and eliminate health disparities in our state.

AUDIENCE

All stakeholders interested in improving the health of Minnesota communities.

ABOUT MPHA

MISSION
The mission of the Minnesota Public Health Association (MPHA) is to create a healthier Minnesota through effective public health practice and engaged citizens.

VISION
Our vision is to be an active, independent voice for public health in Minnesota.

ABOUT MPHA

MPHA, tracing its roots back to 1907 when health officers throughout Minnesota organized to hold a spring meeting, has evolved into an all volunteer organization that represents a broad public health spectrum:
• Public, private, community organizations.
• Professionals at different stages of their careers: entry level through retirement.
• Multiple disciplines and topics, such as environmental health, public health nursing, community health education and public health administration.

CORE VALUES
• To inspire effective public health leadership by offering opportunities for enhancing learning, skills and practice.
• To advocate for public health policy that is grounded in science-based evidence and social justice principles.
• To effectively impact public health in Minnesota.

For more information: www.mpha.net
PROGRAM OUTLINE

DAY ONE - JUNE 13, 2013

7:30–8:30am  Registration and Continental Breakfast

8:00am  Orientation for new MPHA members: Ann Bajari, RN, MPH, MPHA Past President, and Donna Anderson, MPH, MPHA Past President, MPHA History and Archives Committee Chair

8:30–8:45am  Welcome/Opening remarks: Dave Golden, Director of Public Health and Communications, Boynton Health Services, University of Minnesota, MPHA President

8:45–10:00am  **Putting Health in All Policies (HiAP) into Practice**

*Introduction about HiAP*: Ray Lewis, Researcher and MPHA Volunteer

Brief overview of HiAP principles used to impact policy development that have spread globally and create additional opportunity to improve health equity in Minnesota. There is no one “right” way to implement a Health in All Policies approach. All Health in All Policies initiatives are based on the concept that population health and equity depend upon collaborative, inter-sectoral action. However, they vary in process, structure, scope, and participation depending on the needs of a particular community, available resources, political will, capacity, and relationships with key partners.

*Community Wellness and Urban Planning: The Health Implications of Transit, Water and Housing Policies*: Susan Haigh, JD Chair, Met Council and President and CEO of Twin Cities Habitat for Humanity

Chair Haigh will present the health implications of good urban planning. In particular, she will focus on mixed-used transit-oriented development, expanding transit to increase mobility and access, and water management strategies that ensure clean water.

10:00–10:30am  Break/Exhibits

10:30–11:30am  Concurrent sessions (3 options)

*Driving Social Change – Minnesota Toward Zero Deaths*: Sue Groth, Director, PE, PTOE, Office of Traffic, Safety and Technology, Minnesota Department of Transportation and Donna Berger, Director, Office of Traffic Safety, Minnesota Department of Public Safety

When the Minnesota Toward Zero Deaths (TZD) program began in 2003, there were more than 650 traffic-related deaths occurring each year on our roadways – and the number was rising. Motor vehicle crash morbidity and mortality is an epidemic. Through the partnerships of the 4 “Es”: enforcement, engineering,
education and emergency medical and trauma services, the fatalities have been cut nearly in half during the past decade. In this session, you will learn evidence-based and innovated strategies that each of the 4 “Es” uses and how they are being applied across the State to reach the landmark goal of fewer than 350 deaths by the year 2014.

• **Statewide Health Improvement Program (SHIP) and Community Transformation Grant (CTG) Initiatives Applying HiAP Approach:** Patty Bowler, Director of Policy and Community Programs, MBA, Minneapolis Department of Health, Gina Nolte, Director of Health Promotion, BSN, MS, Clay County Public Health, Maggi Adamek, PhD, Minnesota Food Charter

  Minnesota is lucky to have both federal and state health promotion funding in place that allows local communities and statewide conveners to focus on ensuring Health in All Policies. This presentation will discuss current Community Transformation Grant and Statewide Health Improvement Program strategies that take an HiAP approach and address health disparities such as smoke-free housing, breastfeeding and clinical guidelines, worksite wellness, food system initiatives, and built/transit environments that support physical activity.

• **Health Impact Assessments (HIA): A Tool for Promoting HiAP:** Kristin Raab, MLA, MPH, Minnesota Climate and Health Program Director, Division of Environmental Health, Minnesota Department of Health (MDH)

  A Health Impact Assessment (HIA) is a structured process that uses scientific data, professional expertise, and stakeholder input to identify and evaluate public-health consequences of plans or projects to minimize adverse health impacts and optimize beneficial ones. Minnesota began performing HIAs in 2006. Since then, the field of HIA has grown and expanded. The presentation will review Minnesota’s HIA history and current HIA activities; the six steps to performing an HIA; how HIA can be used to promote health in all policies; and resources available to promote HIA in Minnesota.

11:30–1:30pm  MPHA Annual Meeting Lunch (lunch provided) and Presentation of Awards

1:30–2:30pm  **How are Minnesota state agencies applying HiAP approach?** Ed Ehlinger, MD, MSPH Commissioner of Health, will facilitate a panel of State Agency Commissioners to discuss policies in their respective sectors that are contributing to improved health.

  • Minnesota Department of Commerce: Mike Rothman, JD
  • Minnesota Department of Education: Brenda Cassellius, EdD
  • Minnesota Pollution Control Agency: John Linc Stine

  This session will focus on how a health in all policies approach can influence state policies and programs. It will also highlight how a governor’s cabinet can work collaboratively on health in all policies.

2:30–2:45pm  Travel to concurrent sessions
Concurrent sessions (3 options)

• **Healthy Minnesota 2020 Strategic Approach - Pairing Powerful Public Narratives and Health in Policies:** Jeannette Raymond, Community Engagement Specialist, MDH, and Liz Doyle, MPP, Associate Director, TakeAction Minnesota

  The Healthy Minnesota 2020 strategic approach pairs supporting consideration of health in policy development and lifting up public narratives that the social determinants of health. This presentation will unpack this approach, tell the story of TakeAction’s Justice For All campaign which employed a similar approach, and invite people into action.

• **Engaging Community Voices for HiAP:** Health Equity Working Committee and Input from the LGBTQ Community: Joo-Hee Pomplun, MPH, Organizer, Health Equity Working Committee, and Joann Usher, Executive Director, Rainbow Health Initiative

  This session will discuss the importance of engaging community voices within ‘health in all policies’. Strong policies need to be informed by reliable data. However, there is a significant lack of data about the health of Minnesota’s ethnic and cultural communities. The speakers will share an example of a successful community response to this lack of data: the Rainbow Health Initiative 2012 survey of 1,144 LGBTQ people. Experience of the Health Equity Working Committee will also be shared, which engaged legislators to transform a potentially regressive policy into one that would instead support health equity in Minnesota’s cultural and ethnic communities.

• **Community Health Workers (CHWs) - Partners in Helping Create Health Equity:**

  Joan Cleary, MM, Executive Director, Interim, MN CHW Alliance, along with: Trena Allbritton, PHN, Peggy Moore, CHW, from NorthPoint Health and Wellness Center, Diana DuBois, MPH, MIA, Fosiyo Mohamud, CHW, from Wellshare International

  Leading health authorities such as the American Public Health Association, the Centers for Disease Control and the Institute of Medicine recognize community health worker strategies as effective approaches to reducing health disparities. This panel discussion will focus on how CHWs make a difference in health equity, working upstream and downstream in community and clinic settings.

**3:50-4:45pm**  
**Strategies for Creating Health Equity and Eliminating Health Disparities:** Adewale Troutman, MD, MPH, MA, CPH, APHA President

  This presentation will discuss the application of health equity to community and individual health and the role of social determinants on community health.

**4:45-6:30pm**  
**Reception (refreshments and cash bar) - Resource Center (Exhibits, Posters) and Networking:** Opening remarks: Donna Anderson, MPHA History and Archives Committee Chair
DAY TWO - JUNE 14, 2013

7:30-8:15am  Registration and Continental Breakfast

8:15-8:30am  Opening– Introductions & Welcome: Dave Golden, MPHA President

8:30-9:30am  The Power of One Health: Debra Olson, DNP, MPH, Professor and Associate Dean for Education and Global Affairs, University of Minnesota School of Public Health

The health professions are entering a new era of transdisciplinary collaboration and global delivery systems. Human health and wellbeing are inextricably linked to the health of all species and eco-systems as articulated in the principles of “One Health, One Science, One World.” One health approaches are actively promoted by a number of initiatives around the world addressing complex health issues at the interfaces of humans, animals and the environment. The factors that shape health and wellbeing cross national boundaries requiring worldwide collaboration and partnerships as never before to address them effectively. This changing environment challenges our workforce to cross both disciplinary and global boundaries.

9:30–10:30am  Impact of Policies on American Indian Health and Creating Health Equity for the Future: Jackie Dionne, Director of American Indian Health, MDH, and Jacob Melson, MS, Great Lakes Inter-Tribal Epidemiology Center, Great Lakes Inter-Tribal Council

Jackie Dionne will provide a brief overview of American Indians in Minnesota, specifically the 11 tribes and how healthcare and other services are delivered to the population throughout the state. She will discuss the historical inequities that have existed ever since American Indians were placed on reservations and later relocated to major urban areas. Jacob Melson will describe the Inter-Tribal Prevention Strategic Plan which combines the SAMHSA Strategic Prevention Framework (SPF) with traditional cultural beliefs/approaches and includes strength-based medicine wheel logic models. This plan advocates for the continued use of practice-based evidence, evaluation and creating a system to recognize its merit.

10:30-10:45am  Break

10:45-11:45am  MPHA Policy Committee: Voices for Public Health: Annie Halland, MPH, MPHA Policy Committee Co-Chair, will briefly describe some of the policy committee’s activities, past and present and then facilitate a panel discussion about how we can best leverage our public health voice with two public health leaders in the Minnesota House of Representatives:

- Majority Leader Erin Murphy, BSN, MA (DFL) 64A
- Assistant Majority Leader Diane Loeffler (DFL) 60A

11:45am  Adjourn
KEYNOTE PRESENTERS

Susan Haigh, JD Chair, Met Council and President and CEO of Twin Cities Habitat for Humanity

Susan Haigh was appointed chair of the Metropolitan Council by Gov. Mark Dayton in January 2011. She is the 13th chair of the Council since its creation by the Legislature in 1967. She previously served as a Ramsey County commissioner from 1995 to 2005, chief deputy Ramsey County attorney from 1982 to 1994, assistant Dakota County attorney from 1979 to 1982 and as a staff lawyer of the Metropolitan Council from 1977 to 1979. Since February 2005, she has served as president and CEO of Twin Cities Habitat for Humanity. As a county commissioner, Haigh served on the metro counties’ Light Rail Joint Powers Board and was an early advocate of the Central Corridor LRT line. She also was a leader on solid waste management issues.

Edward P. Ehlinger, MD, MSPH, Commissioner of Health, MN Department of Health

Edward P. Ehlinger was appointed Minnesota’s Commissioner of Health in Jan. 2011. Ehlinger is responsible for directing the work of the Minnesota Department of Health (approximately 1,400 employees in the Twin Cities area and seven offices in Greater Minnesota). Prior to being appointed commissioner, Ehlinger served as director and chief health officer for Boynton Health Service at the University of Minnesota, from 1995 - 2011. From 1980 to 1995, Ehlinger served as director of Personal Health Services for the Minneapolis Health Department. He is board certified in internal medicine and pediatrics. He is an adjunct professor in the Division of Epidemiology and Community Health at the University of Minnesota School of Public Health.

Brenda Cassellius, EdD, Commissioner of Education, Minnesota Department of Education

Brenda Cassellius, Minnesota’s education commissioner, heads an agency of more than 450 employees, charged with the mission of improving educational achievement for children from PreK-12. Commissioner Cassellius works closely with Governor Mark Dayton to promote a wide variety of early learning and K-12 education policies and initiatives designed to challenge Minnesota students with rigor and relevance, while maintaining accountability for results. Dr. Cassellius was previously the Superintendent of the East Metro Integration District, where she led an achievement agenda with the 10 district superintendents. Prior to that she was an Associate Superintendent in the Minneapolis Public Schools, responsible for the implementation of the Minneapolis Secondary Redesign. She was also the Academic Superintendent of Middle Schools in Memphis, Tennessee.
John Linc Stine, Commissioner, Minnesota Pollution Control Agency

John Linc Stine was appointed commissioner of the Minnesota Pollution Control Agency (MPCA) effective May 14, 2012. He had joined the MPCA in March 2011 as Deputy Commissioner after serving as Assistant Commissioner at the Minnesota Department of Health where he was responsible for overseeing the department’s public health emergency preparedness, environmental health, infectious disease prevention/control and the public health laboratory functions. Commissioner Stine also worked for 25 years with the Minnesota Department of Natural Resources as a hydrologist and administrator specializing in shoreland, flood plain, and wild and scenic river programs, water resource management and regulation. John also served as Assistant Director of the Trails and Waterways division.

Mike Rothman, JD, Commissioner of Commerce, Minnesota Department of Commerce

Mike Rothman was appointed Commissioner of the Minnesota Department of Commerce on January 12, 2011. Rothman brings a distinguished record of consumer protection to the Department of Commerce and extensive public- and private-sector experience on insurance- and financial service-related issues. In the late ’80s and early ’90s, Rothman worked for the state Senate, leading efforts to reform the state’s regulatory laws. Rothman’s litigation experience began when he worked on the insurance insolvencies of Mission Insurance Companies and Executive Life—two of the largest in U.S. history. Commissioner Rothman was most recently a partner with the firm of Winthrop & Weinstine, P.A., in Minneapolis, where he was co-chair of the Insurance & Financial Services practice group.

Adewale Troutman, MD, MPH, MA, CPH, APHA President

Adewale Troutman is the President of the American Public Health Association. Dr. Troutman identifies himself through his commitment to social justice, human rights, community activism, health equity and national and global health. His career has included clinical emergency medicine, hospital administration, academic and public health practice. He served as an Associate Professor in the University of Louisville’s School of Public Health and Information Sciences while directing the Metro Louisville Department of Public Health and Wellness. His experience includes special consultancies with the World Health Organization in Thailand and Japan, health assessment missions in Angola, Jamaica and Zaire and training in India and Austria.
CONTINUING EDUCATION CREDITS (CEUs)

• This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 8.5 total Category I contact education contact hours. Maximum advanced-level continuing education contact hours available are 0. Minnesota Public Health Association (MPHA) is a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc (NCHEC). An online evaluation survey will need to be completed after the conference to receive the credits (will be emailed to CHES/MCHES attendees). Please contact Emily Dale at secretary@mpha.net for more information about CHES/MCHES CEUs.

• 8 Contact hours are available for nurses. Certificates will be available at the end of the conference at the registration table.

MPHA ANNUAL MEETING/CONFERENCE PLANNING COMMITTEE

Thank you to the following committee members and many others who either contributed ideas or helped with specific conference tasks!
Carol Berg (Chair), RN, MPH, UCare
Ann Bajari, RN, MPH, Retired Public Health Director, Adjunct Faculty SCSU
Kareem Brownell, MA
Emily Dale, MPH, CHES, Children’s HeartLink
Lindsey Fabian, MPH, University of Minnesota
Merry Grande, MPH, Annie Halland, MPH, Healthcare Operations Manager
Ray Lewis, MPH, Researcher and MPHA Volunteer
Amy Roggenbuck, CHES, MN Department of Transportation
CONFERENCE SPONSORS

This conference is made possible with the generous support of our sponsors:

**Public Health Flagship** ($2,500): Minnesota Department of Health (MDH), Allina Health

![Minnesotan Department of Health](image1)

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**Public Health Champion** ($1,000): Blue Cross Blue Shield of Minnesota, Minnesota Nurses Association (MNA), UCare

![Blue Cross Blue Shield](image3)

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**Public Health Leader** ($500): Boynton Health Services, Stratis Health, Hennepin County Medical Center (HCMC)

![Boynton Health Service](image6)

![Stratis Health](image7)

![Hennepin County Medical Center](image8)

**Public Health Advocate** ($200): Twin Cities Medical Society, Shakopee Mdewakanton Sioux Community

![Twin Cities Medical Society](image9)

![Shakopee Mdewakanton Sioux Community](image10)

**Public Health Sponsor** ($100): Local Public Health Association of Minnesota (LPHA)

![Local Public Health Association of Minnesota](image11)

*Thank you for coming and we look forward to your future involvement with MPHA!*

Brochure design by Ben Walters